

April 10, 2011

Dear Friend,

Over two thousand years ago, Jesus described a "city upon a hill" in his Sermon on the Mount. President-elect John Kennedy returned the phrase to prominence when he described "a city upon a hill-the eyes of all people are upon us". In our most recent recollection of the phrase, it was Ronald Reagan who often cited, "a shining city upon a hill.....", as he led our imaginations and delivered us the results of a country that could be restored.....if we would fix our eyes on such a city!

These words have special significance to me as the mayor of your city. For too long, we allowed our past achievements to dictate our current and future endeavors. We would study, plan, study some more....and rarely act! We did not allow the forces of the marketplace to create the value to the taxpayer and the quality that Tulsa's had historically come to expect. I have spent all of my adult life in the private sector, where your ideas must quickly be moved to action....and where your past performance is no guarantee of future results. Accordingly, when I entered office as your mayor, I met with a culture and skepticism that can only come from people that have lived in a static society, protected from market forces and continual improvement. With all of the noise in and around City Hall, I decided to take another idea from our hero, Ronald Reagan. He always went directly to the people, and did not allow his vision and results to be left to the interpretation of others....many of whom wished to preserve the status quo and poor results that come from unchallenged governmental performance.

So, I am coming to you, along with my mentor and dear friend, Senator Jim Inhofe, to hold a series of luncheons to share directly with you the many exciting results we are achieving in the use of successful and proven ideas in municipal performance. Senator Inhofe was the last mayor that truly used the Ronald Reagan approach to government, and he was often touted by Reagan as his "favorite" mayor! I have included with this invitation my list of focused action results that are implementing our shared vision of what it takes to return Tulsa to its former position.....one that we haven't seen since Mayor Inhofe was in this office. As you will see here in this publication "Tulsa 2020-Many Voices-One Vision" we are not studying, vacillating and massaging.....we are acting! And those actions have already led to national recognition for our applied solutions to our municipal challenges. Finally, we are leading again, and other cities are following our lead....a true return to Tulsa's greatest days!

I hope you will join Senator Inhofe and me for this most important luncheon. All of this is being paid for privately, absolutely nothing is at taxpayer expense. It would be particularly helpful to me and my efforts if you would consider being a Sponsor (\$1,000 per couple), Host (\$500 per Couple) or Patron (\$250 per Couple). I have included in this mailing the information you will need to provide for participation. We would like to mail general invitations later this month, so it is important that I can hear from you quickly, as we would like to show you on our broader invitation. We will only be able to seat 200 for our first event, so I encourage your prompt attention to this important and timely luncheon with Senator Inhofe and myself.

Should you wish for more information, simply contact Laura Huff at (918) 691-1744, or by email at [Laura.Huff@cox.net](mailto:Laura.Huff@cox.net)

Warmest Regards,



Dewey Bartlett

RECEIVED

APR 25 2011

Bartlett for Mayor  
11806 Pittsburg Ave.  
Tulsa, OK 74137

FIRST CLASS  
U.S. POSTAGE PAID  
DALLAS, TX  
PERMIT NO. 2157

...

"A SHINING CITY UPON A HILL..."

May 20, 2011

\_\_\_ Sponsor (\$1,000)      Name: \_\_\_\_\_

\_\_\_ Host (\$500)      No. of Attendants: \_\_\_\_\_

\_\_\_ Patron (\$250)

Please Make Checks Payable To: Bartlett for Mayor

||| A Tribute To Mayor Dewey Bartlett, JR.

FIRST CLASS



UNITED STATES POSTAGE



PITNEY BOWES

02 1M  
0004262730

\$ 00.44<sup>0</sup>

MAILED FROM ZIP CODE 75234

Bartlett for Mayor  
11806 S. Pittsburg Ave  
Tulsa, OK 74137

# VISITATION



CITY OF  
**Tulsa**  
*A New Kind of Energy.*



FOR MORE INFORMATION:

**918-596-2100**

**MAYOR@CITYOFTULSA.ORG**

**WWW.CITYOFTULSA.ORG**

**Dear Tulsans,**

During my first year as your Mayor I was determined to do what it took for the City to weather the storm of the great recession. It was a period of learning, leading, and repairing all at the same time. We knew in the midst of holding the City together that we also had to cast a new vision of hope and optimism for the future to keep Tulsa the great city it has always been.

As you will see in this Vision review, in 2010 we embarked on a number of 'firsts' that I believe will give us both the stability and a renewed sense of confidence in our future. I am pleased that the City Council has joined me in these efforts.

As a city we have always taken the reins of our destiny thanks to the deep commitment of our business and philanthropic partners. I am most grateful for their support.

As we begin to see the fruits of this new vision in 2011, we will once again welcome and experience our bright future. We are all on this journey together as One Tulsa, and I am confident we will reach our full potential as one of the best places to live in America.

A handwritten signature in blue ink that reads "Dewey F. Bartlett, Jr." The signature is written in a cursive, flowing style.

**Mayor Dewey F. Bartlett, Jr.**

# TULSA 2020

MANY VOICES — ONE VISION

In the next decade, you will be part of Tulsa's renaissance as we recapture the community spirit that first made Tulsa a city known throughout our region for its culture, business, neighborhoods and citizenship. More than ever, citizens and institutions are charged with casting the next vision for Tulsa and this vision will come to pass:

**When the best of the past merges with the promise of the future.**

**When ideas transform institutions.**

**When excitement drives our ability to conquer any challenge.**

**When the history which put Tulsa on the map reminds us of what we can do.**

Legacies are to be built upon, not just remembered. It's time we pull ourselves up, as we always have, to put our "can do" spirit ahead of "can't do"; to focus on what needs to be done to move ahead; to build a plan around responsibility, opportunity and community.

Tulsa 2020 starts by listening to the many voices we have heard through our first-of-a-kind citywide citizen's survey. Soon, I will be sharing with you what Tulsans think our vision should be. This survey reflects the visions and values of citizens from every sector of the community. It is this grass-roots approach that makes it so powerful and so likely to succeed.

## **OUR PRIORITY INITIATIVES FOR 2011 ARE:**

### **KPMG**

This first-of-a-kind review of the entire operation of City government was completed and will begin to be implemented making City government more responsive, cost effective and customer oriented. The challenges government faces today must be met with a new structure for managing change.

### **Citizens Survey**

For the first time, a comprehensive citywide citizen's survey was launched in December. Nearly 2,000 households will be asked more than 100 questions on all aspects of city life in Tulsa. When the results are received in early 2011, a new Tulsa 2020 Vision plan of action, transparency, and accountability will be prepared.

### **Restoration**

With our new conservative fiscal policies in place, we were able to restore important core services that had been eliminated or scaled back. Even though our unemployment rate in December of 2010 was near the same as December of 2009, we turned highway lights back on, resumed public safety academies with larger numbers than in the past, returned two helicopters and pilots to service, eliminated the remaining furlough days for the year, and fully funded our emergency reserve fund without a tax increase.

### **Tax Collection**

The push to collect the sales and use taxes destined for the City of Tulsa will continue. With both a pending lawsuit to allow local collection as well as pending legislation to return the option to cities, this is critical to support public safety. Early in 2011, new private auditors approved by the tax commission will be allowed to audit local business for payment compliance.

### **Energy Master Plan**

The City of Tulsa's first Energy Conservation Master Plan will be completed. Spanning across dozens of facilities and public improvements, the plan will identify where energy usage and costs can be conserved, where alternative types of energy can be used, and where capital energy improvements will keep energy costs the same or lower.

### **Street Improvements**

In 2010, we launched the most aggressive streets improvement projects in many years. As inconvenient as street construction can be, after years of neglect we had to begin repairing our transportation system. Fiscal year 2009 saw the lowest amount spent on pothole repairs in over four years. We reversed that trend and increased spending by 20%, and will continue to restore this important maintenance.

### **Business Liaison**

While big industry and the jobs it brings is a necessity to any community, small business is most important to the economic health of Tulsa. Yet the size of government and its abundance of red tape can present obstacles to the small business owner. To provide the responsive guidance which a small business needs getting through the maze of government regulations, a new, first-of-a-kind Development Services Coordinator was created in 2010 to act as a liaison between businesses and government offices and the development community.

### **Municipal Finance**

With the Municipal Finance Task Force issuing its 13 recommendations in December, Tulsa will start off the next legislative session in February having introduced several bills that will provide the City with fiscal options, flexibility, and opportunities to stabilize city finances.

### **Arkansas River**

For the first time since October of 2007, serious talk and movement on development of areas along the Arkansas River resumed. Early in 2011 a Request for Proposal will be issued to develop approximately 100 acres on the west bank of the river. This year will also be the start of the dialogue with the government leaders of the other river cities on the creation of a river development authority.

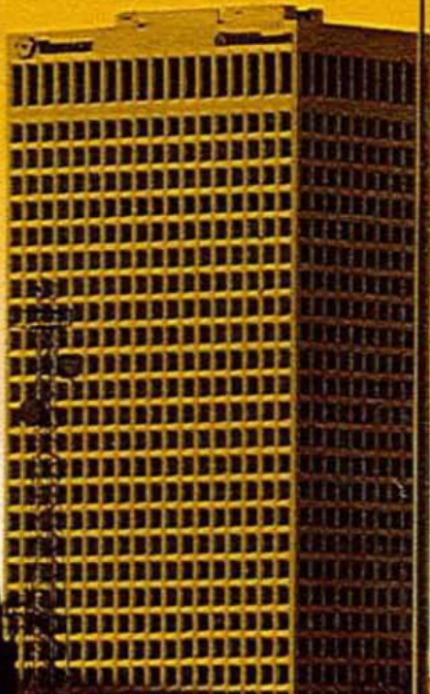
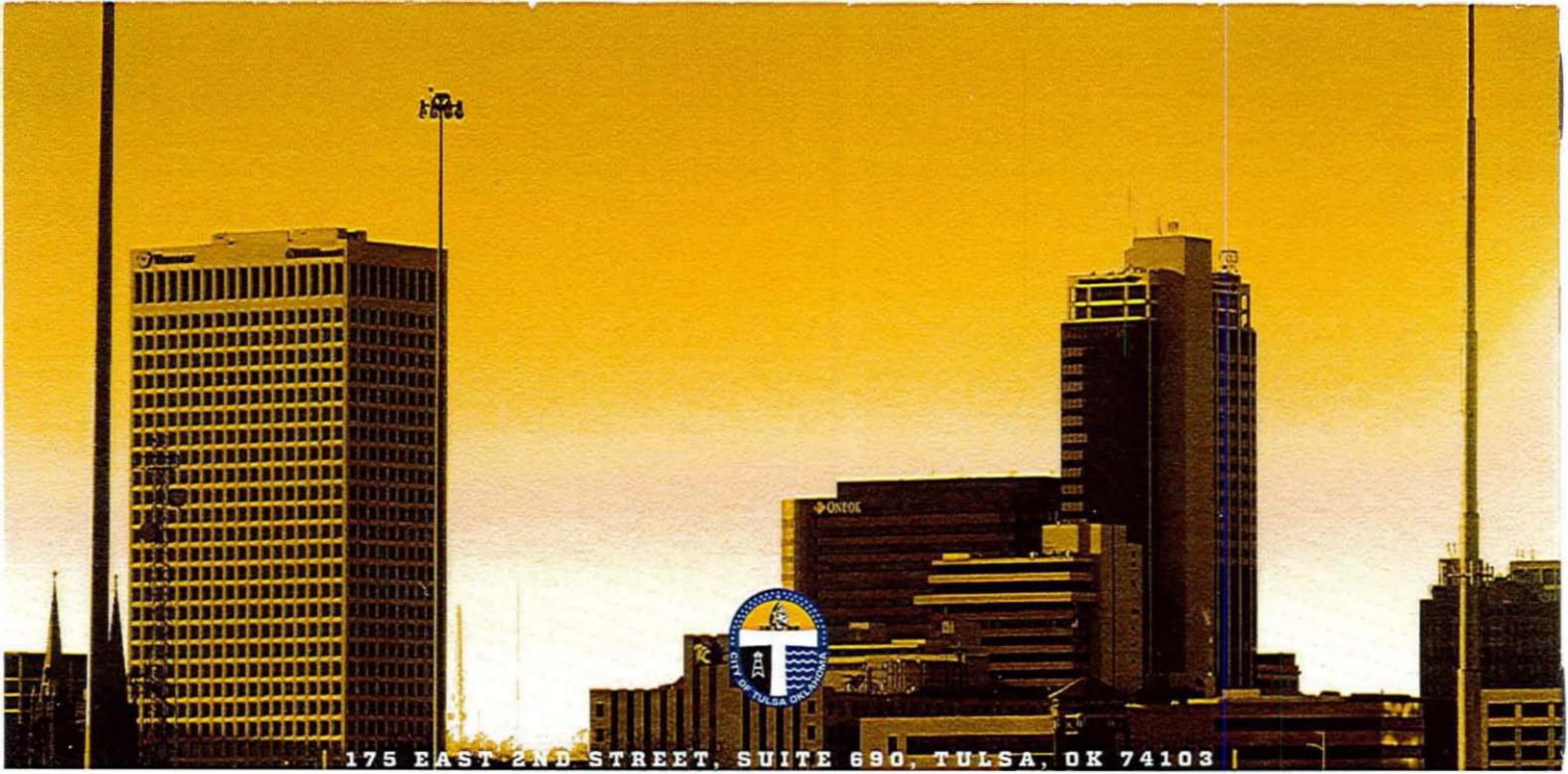
### **PLANiTULSA**

Implementation of the first update of the City's comprehensive plan in 30 years will launch with two main objectives for 2011: Hiring a Director of Planning to oversee that the strategies and recommendations are implemented in a timely, organized, and coordinated manner and updating the zoning code so that those recommended uses of land and space have a sense of balance, flexibility, livability, and opportunity.

### **Collaborative Government Advisory Committee**

Citizens expect government services, but seldom pay attention to which organization or level of government actually provides the services. What they know is that they, as taxpayers, pay for those services. We will continue to strengthen our relationships with Tulsa County as well as other surrounding communities. In 2010, my office issued an executive order creating the City County Collaborative Advisory Committee. In 2011, the committee will begin the exploration of partnerships and joint ventures.

EACH OF THESE PIECES OF THE NEW  
VISION WAS DEVELOPED IN 2010  
EVEN AS WE BATTLED THE WORST  
RECESSION IN OUR CITY'S HISTORY.  
WITH THOSE DARK DAYS IN OUR  
REAR-VIEW MIRROR, WE NOW HAVE  
**A VISION FOR A BETTER TULSA.**



175 EAST 2ND STREET, SUITE 690, TULSA, OK 74103